

Jane Seahawk

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SUMMARY OF QUALIFICATIONS

- Marketing major and Studio Art minor with internship and work experience along with consistent results is seeking a challenging position in marketing
- Proven skills in the development of marketing programs based on intern experience and major concentration
- Proficient with Microsoft Office-Word, Excel, PowerPoint; Mac OS, Windows, Photoshop, Illustrator
- Strong analytical and organizational skills developed through academic and internship experiences
- Moderate fluency in conversational Spanish

EDUCATION

University of North Carolina Wilmington

Graduation: May 2015

Cameron School of Business

Bachelor of Science, Business Administration

Concentration: Marketing Strategy **Minor:** Studio Art

Overall GPA: 3.82

Successful performance as a full time student while working 20-25 hours per week

University of Hertfordshire: Hatfield, United Kingdom

Summer 2014

Summer Study Abroad Program, Coursework in International Business

HONORS

- Chancellor's Academic Award
- Dean's List
- R.W. Parker Scholarship
- Cameron Executive Network

INTERNSHIP EXPERIENCE

ABC Company

Wilmington, NC

Marketing Intern

August 2013-Present

- Increased sales by 15% through the recruitment in untouched markets
- Promote at least 15 events per month, leading to a 10% increase in attendance at events by extensively utilizing social media
- Manage and train the Marketing Sales and Event Team to include administering performance evaluations
- Collect and analyze social media results to provide managers with vital information to improve customer satisfaction

LEADERSHIP & SERVICE

Pi Sigma Epsilon – Professional Sales and Marketing Fraternity

August 2012-Present

Treasurer

Manage budget of \$1,100, attending weekly meetings supporting general interest in marketing-related topics

Hospice Palliative Care of New Hanover, NC

September 2011-September 2012

Volunteer

Participated in 18 hours of training to become a volunteer visiting patients and providing support for family

WORK EXPERIENCE

Personal Maintenance Business

Cary, North Carolina

Manager, Sole Employee

May 2011-August 2011

- Designed a scheduling spreadsheet which resulted in increasing overall efficiency by 100%
- Consistently worked towards increased customer satisfaction by providing additional services
- Demonstrated consistency and reliability resulting in numerous customer referrals

ACTIVITIES

- Painter and Graphic Designer
- Volunteer, Local Animal Shelter
- Intramural Soccer Team Member