



<http://www.uncw.edu/witx>

An event that will help you stay current in IT

Computer Information Systems Building, UNCW Campus
Tuesday, April 12, 2016

Sponsors / Exhibitors Information

The WITX Conference brings students, faculty and local technology vendors together on the UNCW campus to demonstrate the technologies they are developing and how technology is being integrated into teaching, learning and industry applications. In addition the event brings IT professionals together to learn and share experiences to help all of us stay current with IT trends.

We hope you are interested in exhibiting or sponsoring a learning exchange this year. More details follow.

Sponsor Levels

(All levels include an exhibit booth and up to 10 individuals from your firm to attend the learning sessions at no additional charge)

Diamond Sponsor (Additional recognition as keynote underwriter)	\$1000
Gold Sponsor (Additional recognition as learning session underwriter)	\$500
Silver Sponsor (Additional recognition as event underwriter)	\$400
Exhibitor Only	\$250

We are encouraging all exhibitors to think creatively and demonstrate a technology our attendees would gain an appreciation for your leading edge technology. Our goal is to showcase new and current technologies employed in the Southeast North Carolina region that enable firms to be more productive and innovative.



2016 WITX Conference

Wilmington Information Technology eXchange and Conference

Conference Information

Computer Information Systems Building, UNCW Campus

Tuesday, April 12

The conference grows each year; last year we had over 425 participants with 65% of the attendees telling us that they were IT professionals. Typical IT attendees were:

- Software Engineers/Developers and Analysts (23%)
- IT Managers (14%)
- Networking and Security Engineers (14%)
- Marketing and Account Executives –IT Related (7%)
- System Administrators (5%)
- Web Developers (5%)
- IT Help Consultants (5%)
- IT Consultants (5%)
- CIO (5%)
- CEO (4%)
- Others included Database administrators, Project Managers and other IT professionals

The conference includes:

- Key Note Speaker
- 8 Learning Exchanges/Panels (Regional and local IT leaders sharing their experiences)
- 30+ student/faculty and local IT companies sharing their latest endeavors in technology.
- Ignite Wilmington – where each participant gets '5 minutes' to update us on an IT topic.
- Networking Opportunities

If your firm desires to meet and influence some of the key IT professionals in the Wilmington area, please plan to be a participant. **A limited number of tables are available for vendors to showcase their technology (see next page).**

More information: <http://www.uncw.edu/witx>, or janickit@uncw.edu (910.962.4077)

The WITX Conference is sponsored by the Cameron School of Business, the Information System and Operations Management Department, the Computer Science Department and the IS/MS CSIS Advisory Board at UNCW.



2016 WITX Conference

Wilmington Information Technology eXchange and Conference

Sponsor/Exhibitor Registration

Please respond by 3/24/2016 Event Date: 4/12/2016

Indicate desired level of sponsorship:

(all sponsorships include up to 10 individuals from your firm to attend all learning sessions)

- Diamond Level (\$1000) (Recognition as Keynote Underwriter)
- Gold Level (\$500) (Recognition as Learning Session Sponsor)
- Silver Level (\$400) (Recognition in Program)
- Exhibitor Only (\$250)

Indicate Desired Location of Exhibit (if desired)

- Food / Refreshment Area
- Main Lobby
- 2nd Floor Only (\$250)

Please plan to set up your exhibit table by 4:00 PM on 4/12/2016
and to staff your table from 4:30 to 7:00 PM

Company			
Exhibitors Names, titles and emails (please list all potential attendees)			
Title of exhibit (for brochure / signage)			
# of tables desired (each table 6')			
Will you need a monitor?	<input type="checkbox"/> Yes <input type="checkbox"/> No	Will you need power?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Other special needs?			
Payment information will be sent after we receive your reservation, you may pay by check or credit card			

Fax your reservation to 910.962.3068 or email janickit@uncw.edu
underwriting of keynote and panels will be awarded on a first come basis

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