

Application to Combined Program: BSBA BAN/MSBA

Opportunity: Students pursuing a Business Analytics concentration (Bachelor of Science in Business Administration) who are entering their senior year of study may be eligible to apply to the Combined BSBA BAN/MSBA program (the 4+1 Program). Students accepted into the 4+1 Program are eligible to take up to six hours of credit in the Master of Science in Business Analytics (MSBA) program. The MSBA courses eligible for this program are MIS 504 (Database for Analytics) and MIS 503 (Programming for Analytics). The MSBA courses will replace MIS 315 (Management of Database Systems) and a Business Analytics concentration elective, respectively. Note that courses in the BAN concentration require a minimum grade of ‘C-‘ but the grading scale for MSBA courses has no ‘C-‘ or ‘D.’

Benefits: Typically, students applying to the 4+1 program will have the intention of subsequently applying to the MSBA program, to begin within five terms of their completion of the BSBA with BAN concentration. Note that “term” differs from “semester” in that an MSBA term refers to the seven-week period over which MSBA courses are offered; thus, there are six sequential terms during an MSBA year. For 4+1 students who enter the MSBA program, credit will be offered for MSBA hours completed during the Bachelor’s program. Thus, a 4+1 student who successfully completes six-credit hours during their senior year will require 24 additional credit hours (8 courses) of MSBA coursework to complete the MSBA degree.

Note that students accepted into the 4+1 program are not required to apply to the MSBA program.

Eligible MSBA Courses:

- MIS 504 and MIS 503 are eligible to replace MIS 315 and a BAN concentration elective, respectively.

Requirements:

- Students applying to the 4+1 Program must have an overall UNCW GPA of at least 3.2,
- A separate application is required for the MSBA program; acceptance is not guaranteed to 4+1 students,
- A grade of ‘B’ is required in MSBA courses in order to ensure that they will be accepted toward the MSBA degree.
- One letter of recommendation

Please complete application and email to Dr. Stephen Hill at hills@uncw.edu.

Name: _____

Student ID: _____

UNCW Email: _____

Expected Gradation Date: _____

UNCW GPA: _____

Application Date: _____

Expected Academic & Professional Plans (50 words or less): _____
