

# Prague Consulting Program

Short-Term Spring | Prague, Czech Republic

## Program Details

Dates: May 2-9, 2021

## Application Deadline

January 11, 2021

## Courses

FIN 495 (3 credit hours) or

MKT 495 (3 credit hours)

## Program Overview

This spring program provides an opportunity to complete a unique consulting project for a firm in Central Europe. Students will complete the research during spring semester at UNCW. You will then travel to Central Europe and present your findings and recommendations to representatives from the client company. While in Prague, you will have the opportunity to tour local businesses and explore the historic city center.

## Academics

- Meets concentration requirements in INB, FIN, ECN, MKT, MLD, and EBD.
- Meets study abroad requirement for the International Business concentration.
- Prerequisites are FIN 335 or MKT 340 or MGT 350 or INB 300.
- Offers students the opportunity to apply finance and marketing knowledge to the global “real-world” business project.

## Program Features

- Meet local business leaders
- Discuss with business and government executives the economic challenges facing Central Europe
- Tour the historic city center
- Experience rich cultural musical events in centuries-old concert halls

## Location

Prague -the historical pearl of Europe - is one of the most beautiful cities in the world. This historic city is filled with music and a wealth of monuments featuring various architectural styles, while also being a modern city full of life! Since 1992, the historical core of the city has been listed as a UNESCO World Cultural and Natural Heritage site.

**Learn more and apply at [www.uncw.edu/abroad](http://www.uncw.edu/abroad)**

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## Estimated Program Fee:

**Destination: \$2,450/Virtual: \$1,150**

**Includes:**

- Consulting program
- Hotel
- Local transportation
- Guided tour
- Evening concert
- Some meals
- Health insurance

**Additional Costs:**

- International Airfare
- Some meals
- Passport, if needed

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## Eligibility Requirements

- Degree-seeking student
- Good judicial standing
- 3.0+ GPA at time of application
- Must be at least 18 years of age at time of participation

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## Program Leaders:

Dr. Nivine Richie ([richien@uncw.edu](mailto:richien@uncw.edu))  
Dr. Ethan Watson ([watsone@unce.edu](mailto:watsone@unce.edu))  
Dr. Mark Pelletier ([pelletierm@uncw.edu](mailto:pelletierm@uncw.edu))

