Chinese Media and Politics in the Context of Globalization

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<th>Course Code:</th>
<th>JOUR170001</th>
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<td>Course Title:</td>
<td>Chinese Media and Politics in the Context of Globalization</td>
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<td>Credit:</td>
<td>2</td>
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Course Description

This course introduces foreign students to the background of China’s political institution and culture and provides overview of the relationship between China’s media and politics in a global context. By the end of the course, the students will have acquired a broad perspective of China’s political communication and gain familiarity with China’s media system and its political consequences. Four general topics will be explored: media and China’s revolution; media policy; trajectory of media reform; media and international relation. For each topic, the course will be conducted with two lectures and one seminar. The students will be divided into several groups, each of which will give a presentation on each topic.

Grading

Attendance (10%)
Attendance is part of the course. Students are required to go to the classes and are required to ask for leave in advance if they have something urgent which conflicts with the timetable.

Group presentation (30%)
All students should be prepared to contribute to each seminar discussion by informally bringing questions stemming from the readings. In addition, each group will be expected to prepare one or more formal class presentations. The primary object of presentation should be to facilitate discussion rather than summarize the reading.

Final project (60%)
By the end of this course, each student will be required to propose a plan for researching one topic or one case that he is interested in.

The marks will be given according to Fudan system of marking

Course Schedule
Week 1

Course overview

Part I China’s media and revolution

1. China’s revolution in 20th century

2. China’s revolution in 20th century

   Fewsmith, Joseph, "Historical Echoes and Chinese Politics: Can China Leave the Twentieth Century Behind?" in China Briefing pp. 11-48

   Watch documentary: China: A century of revolution

Week 2

3. Media’s role in the revolution


4. Seminar and Discussion

Week 3

Part II Regulating Media in China

5. Political economy of China’s media policy


6. Regulation of China’s media industry

Week 4
Part III Trajectory of Media Reform

8. Media Commercialization with Chinese Characteristics

9. Media Reform beyond Commercialization
Readings: Chu, Leonard L. “Continuity and Change in China’s Media Reform.” Journal of Communication 44.3 (Summer 1994): 4-21

10. Seminar and Discussion

Part IV Media and international relations

11. Making International news
Readings: Chan, Joseph M. “Media Internationalization in China: Processes and Tensions.” Journal of Communication 44.3 (Summer 1994): 70-88

12. China’s media and nationalism


13. Seminar and Discussion