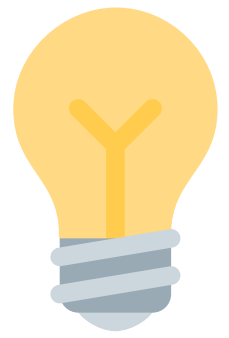


**UNCW, CIE AND THE CAMERON
SCHOOL OF BUSINESS PRESENT...**



BIG IDEA COMPETITION

**Nov. 11, 2019, 5:30 PM
CONGDON HALL**

**Come up with new innovative ideas and
win great prizes!**

**Open to undergraduate and graduate students of all
majors and class standing as well as faculty and staff.**

Team submissions are encouraged, but not required.

**Proposals should not be longer than two pages (12pt font,
double space) and include:**

- Name(s) and email address(es).
- Description of the new (business) idea or innovative product, service or business model and why it is innovative.
- Description of the opportunity to be seized or the problem that needs to be solved.
- Description of the people or organizations to be targeted.
- Description of how the product, service, or business model will be better than already existing solutions.
- Description of factors that indicate the concept is feasible (e.g. how the applicant(s) plan to proceed.
- Description of resources needed (e.g. financial, know-how).

Submit by Oct 25, 2019, @ Midnight

Submissions should be send to Prof. Xaver Neumeyer,
Dept. of Management at neumeyex@uncw.edu

**Finalists will be notified by Oct, 30
and present at Congdon Hall on Nov. 11@5:30.**