Come up with new innovative ideas and win great prizes!

Open to undergraduate and graduate students of all majors and class standing as well as faculty and staff. Team submissions are encouraged, but not required.

Proposals should not be longer than two pages (12pt font, double space) and include:

- Name(s) and email address(es).
- Description of the new (business) idea or innovative product, service or business model and why it is innovative.
- Description of the opportunity to be seized or the problem that needs to be solved.
- Description of the people or organizations to be targeted.
- Description of how the product, service, or business model will be better than already existing solutions.
- Description of factors that indicate the concept is feasible (e.g. how the applicant(s) plan to proceed.
- Description of resources needed (e.g. financial, know-how).

Submit by Oct 25, 2019, @ Midnight

Submissions should be send to Prof. Xaver Neumeyer, Dept. of Management at neumeyerx@uncw.edu

Finalists will be notified by Oct. 30 and present at Congdon Hall on Nov. 11@5:30.