About 80 percent of our 2018-19 graduates reported IS-related employment on graduation day. Approximately 70 percent of IS students had a paid internship during their time at UNCW.

## Our graduates obtain jobs as:

- Business Systems Analysts
- Data Analysts
- IT Specialists
- IT Support Administrators
- IT Auditors
- IS/IT Consultants
- Product Managers
- Project Managers
- Risk and Financial Consultants
- Software Developers
- Technical Analysts

## Recent employers include:

- Ally Financial Svc, Charlotte, NC
- Credit Suisse, Raleigh, NC
- Deloitte, Charlotte, NC
- FIS, Raleigh, NC
- insightsoftware, Raleigh, NC
- Live Oak Bank, Wilmington, NC
- MetLife, Raleigh, NC
- Milestone Group, Norfolk, MA
- nCino, Wilmington, NC
- PricewaterhouseCoopers, Atlanta, GA
- PublicInput.com, Raleigh, NC

# Who We Are

The information systems concentration is offered by the Congdon School as part of the Cameron School of Business B.S. in Business Administration undergraduate program.

Our graduates are business professionals who know how to apply information technology, help firms solve business problems and become more competitive.

## Contact Us

Dr. Cem Canel, Director, Congdon School
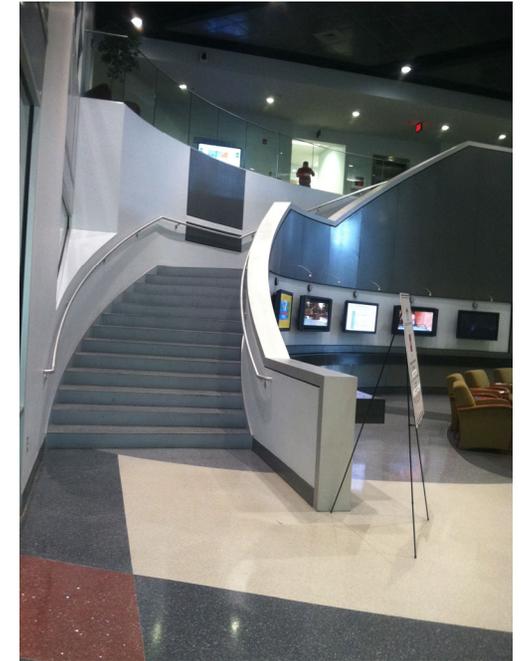910.962.3816
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**B.S. BUSINESS ADMINISTRATION: INFORMATION SYSTEMS CONCENTRATION**



Cameron School of Business, Congdon School of Supply Chain, Business Analytics, and Information Systems



UNIVERSITY of NORTH CAROLINA WILMINGTON

**B.S. BUSINESS ADMINISTRATION: INFORMATION SYSTEMS CONCENTRATION**
Cameron School of Business, Congdon School of Supply Chain, Business Analytics, and Information Systems

# B.S. BUSINESS ADMINISTRATION: INFORMATION SYSTEMS CONCENTRATION

*Cameron School of Business, Congdon School of Supply Chain, Business Analytics, and Information Systems*

# What is the Information Systems Concentration?

The information systems concentration is available to students in the Cameron School of Business B.S. Business Administration undergraduate program. It attracts students who:

- Have an interest in technology
- Like problem solving
- Are good communicators
- Enjoy interacting with people in business and technology

IS graduates often work with managers and executives to identify business requirements and to translate those requirements into IS solutions that are then implemented by technology specialists. IS bridges the gap between technology and various business disciplines, such as finance, accounting, marketing, and supply chain management. Some students combine IS with a second business concentration.

Not all IS professionals develop computer code. Technology-focused companies often hire IS graduates and offer them a career path to a job that doesn't require coding.

# IS, IT, CS: What's the Difference?

Information Systems is different from Information Technology and Computer Science. While all three disciplines contribute to the success of computer applications in business (and yes, there is overlap), the primary concerns vary:

- CS professionals focus on the technical design and development of software components.
- IT professionals focus on the implementation, operation, maintenance, and protection of applications, data and information technology infrastructure.
- IS professionals focus on the purpose, requirements and contribution of IS to business success. They think of ways that technology can improve business processes, and often manage IT projects.

# What Does It Take?

To graduate, IS students complete the requirements of UNCW's University Studies, 37 semester hours of the Cameron School of Business Core, and 21 semester hours of concentration courses that include:

- MIS 315 Management of Database Systems
- MIS 316 Business Application Development
- MIS 323 Business Telecommunications and Enabling Technologies
- MIS 411 System Analysis
- MIS 413 Systems Design/Capstone Project
- Two additional MIS or CIT courses at 300 level or higher, or ACG 306 Accounting IS.



# Did You Know?

- The IS group in the Congdon School has an active advisory board comprised of local IS professionals. Advisory board members provide input to ensure and improve the quality of the IS program; their companies also offer internships and permanent jobs to our students and graduates.
- Many of our graduates find jobs in the financial sector.
- The average salary of our recent graduates is about $64,000 in the Raleigh/Charlotte areas and $50,000 in Wilmington.
- Every year, we take a day-long bus trip to the Research Triangle Park to visit potential employers, most recently Credit Suisse, MetLife and NetApp.
- Every fall, Tech and Analytics Career Day offers IS students a unique opportunity to hear from recent graduates about their work in the field and to network with potential employers.
- Every spring, WITX (the Wilmington Information Technology eXchange) brings together students, faculty, staff, and local IS and IT professionals.