HAPPY SPRING FROM WILMINGTON!

After two years of pandemic disruptions and adaptation, we are enjoying our face to face classes, in-person professional meetings and the prospect of seeing our alumni and friends on campus for Business Week. We know that your busy season is underway and that warmer weather is calling us to outdoor activities, but please take a few minutes to catch up on events and activities in the Department of Accountancy and Business Law at UNCW. This newsletter includes:

- An update from MSA Director Bill Kerler
- News of the MSA Internship Program provided by Allison Evans
- A report from Beta Alpha Psi Chapter President Stephanie Wells
- Details of the 2022 Volunteer Income Tax Assistance program led by Vicki Hansen
- Information about our upcoming Business Week from Susan Hermanson
- An introduction to our newly-hired faculty
- Guidance on how to advertise positions through the UNCW Career Center
- Instructions for alumni who wish to search for positions in SeaWork
- A listing of recent publications by the ABL faculty

Be sure to stop by and say hello when you are next on campus!

David
The MSA Class of 2022 arrived on campus in August and hit the ground running with course work and recruiting events. We have a class of 50 students this year and as of the Thanksgiving break, through the tremendous support of our many employer friends and alumni, all 50 students have full-time jobs waiting for them after graduation! I want to extend a special thank you to all the employers who have supported our MSA program this year by hiring our students. This list includes: BDO, Cohn Reznick, Deloitte, DHG, Earney & Company, Elliott Davis, EY, Grant Thornton, Hughes Pittman & Gupton, Johnson Lambert, KPMG, PWC, RSM, S Preston Douglas and Associates, Thomas, Judy & Tucker, and Williams Overman Pierce. If you would like to get involved in the fall recruiting process for the Class of 2023, please contact me via email at kerlerw@uncw.edu or by phone at (910)-962-7632.

The MSA program has had some leadership change to start the 2021-2022 academic year. Dr. Lorraine Lee left the position as MSA Director, after three years of service, and is now in a Cameron Distinguished Professor leadership position. The MSA program is a much stronger program thanks to her leadership! I transitioned back into the role of MSA Director starting this past fall and hope to continue improving the program to prepare our students for successful careers. Sarah Smith, who was the MSA Program Coordinator for five years, is now the Director of Graduate Student Services for the Cameron School of Business. We are excited for Sarah and her new role and we are thankful for the many improvements she made to our MSA program. This January, we welcomed Diane Hogan as our new MSA Program Coordinator. We are very excited to have her join our team and be sure to get to know Diane by reading the write up about her later in this newsletter.

There is one more important change we want to bring to your attention. Starting in the Fall 2022 semester, the MSA program will be accepting applicants that wish to complete the MSA curriculum on a part-time basis. We believe this will create some opportunities for Wilmington professionals unable to complete a full-time program. The part-time path has some flexibility and can be completed in 2-3 years; however, classes are still only offered face-to-face and during the day. Please help us spread the word to anyone you know that may be interested.

Looking forward to next year, the admission deadline for the MSA Class of 2023 is June 1st, 2022. We expect to have a class size of 50-60. We are excited about the students who have already been accepted and are looking forward to having another very strong class for the 2022-2023 academic year. The MSA program continues to attract students from around the state of North Carolina and beyond. We greatly appreciate the efforts of our alumni, current students, recruiters, faculty, staff, and friends of the MSA program who continue to recommend our program and thus have helped us recruit outstanding MSA students year after year! Without your support, it would be impossible to maintain the quality program that we have at UNCW.

Finally, for all MSA alumni, if you have not done so yet please join our LinkedIn group (“UNCW MSA”). We encourage you to post discussions about current events in accounting, exciting projects you are working on (e.g. community service), or news about promotions!
We were pleased to host the Public Accounting Internship Preview on November 19, 2021 in the Burney Center on UNCW’s campus. Participating students met many of the firms who are offering full-time public accounting internships during the Spring 2023 semester. Ten firms and twenty students attend this career fair-style event. After spending time researching the firms over the winter break, students have been busy this semester applying and interviewing for these internships, as well as for various leadership conference opportunities.

In order to better accommodate the accelerated timeline for intern hiring and provide opportunities and mentoring to as many students as possible, we have eliminated the official MSA Internship Program (to which students had to apply and meet certain academic criteria to be accepted). Instead we are hosting events at different points in the academic year to bring firms on campus to meet internship-seeking students. We continue to anticipate these students will return for their MSA, most likely having already accepted a full-time staff position with their firm. In the incoming MSA Class of 2022, only one-third needed to recruit during the fall of their MSA year. MSAs who have completed internships continue to remark on how useful their internship experiences are during their graduate coursework.

It has been my pleasure to serve as Internship Director for the last six years. I am honored to have been able to work with these students through the internship process, including that joyful day they receive a full-time offer. After this semester, Dr. Vicki Hansen will step into the role of Internship Director. I am sure she will do an exceptional job. As always, thank you for your valuable support of our program, and ultimately our students. We are grateful to the organizations that travel to UNCW to recruit our students and provide such a valuable learning experience. Our hope is to continue to grow the number of our undergraduate students completing a public accounting internship so more students can gain the knowledge and understanding only an internship can provide.
W UNCW’s Iota Alpha Chapter of Beta Alpha Psi is persevering through the pandemic. During the Fall semester, we hosted 6 technical meetings, a social, and a service event. A majority of our events and meetings were held over Zoom as we adapted to the University standards imposed by COVID-19. Our speakers included public accounting and industry sectors, with multiple UNCW alumni returning to represent their firms. Gratefully, we continued to offer free tutoring to introductory accounting students. This Fall our pledges and officers contributed 99 hours to this cause, demonstrating great dedication to the profession. We would like to thank the following firms and professionals who made technical presentations this Fall semester:

- Dixon, Hughes, Goodman
- Monteith
- BDO USA, LLP
- Elliott Davis
- Pricewaterhouse Coopers
- Ernst & Young

We look forward to a productive Spring semester, with 6 additional technical meetings and our initiation banquet. This year we also created a new event, Budgeting 101, focused on educating students in financial literacy, creating a budget, and planning for retirement while introducing Beta Alpha Psi to incoming freshmen and sophomores as a future recruitment opportunity.

Following this event, we will present Budgeting 101 as the topic of our “Best Practices: The Art of Teaming” presentation at the Beta Alpha Psi Regional Meeting on March 25th. During planning, we collaborated with SGA, PSE, and the Student Finance Association to extend marketing reach, student involvement, and encourage engagement among organizations.

Officers this year are: Stephanie Wells (President), Darby Baysden (Vice President), Tim Groh (Acting Director of Reporting), Lucius Harvin (Treasurer), Jonathan Marino (Director of IT), and Ethan Brunelli (Director of Social/Service). In December, Tyler Carmer and Brittney Kamphius, completed their terms and graduated. As they move on to full-time internships with Deloitte and EY respectively, I would like to thank them for their enthusiasm and hard work in serving the chapter this year.

**Dates to remember:**

- **Wednesday, March 23, 2022**  
  Budgeting 101, 4-6 PM, Cameron Hall 105 (Auditorium)
- **Thursday, April 28, 2022**  
  Beta Alpha Psi Spring Induction Ceremony
- **Friday, April 29, 2022**  
  Annual Accountancy and Business Law Golf Outing
VITA provides low and moderate-income individuals and families with free income tax preparation assistance through IRS certified volunteers. The program aims to provide local taxpayers with free tax assistance by accounting students, providing both a valuable service to the local community and powerful hands-on learning experience for accounting students. VITA is a nationwide program serving millions of taxpayers each year.

For 2021 tax returns, taxpayers with Adjusted Gross Income of \( \leq \$73,000 \) can prepare and electronically file their federal and state income tax returns using free tax software. Assistance will be available in-person and/or virtually.

**In-Person**
Taxpayers seeking in-person assistance should bring photo i.d., their tax documents, and when possible, a copy of their prior year tax return to the Center for Innovation and Entrepreneurship building located at 803-G S. College Road:

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<th>Saturdays, 9am-3pm</th>
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**Virtual**
Taxpayers seeking virtual assistance can find links to software and assistance appointments on our website [http://csb.uncw.edu/acg/vita.html](http://csb.uncw.edu/acg/vita.html).

For additional information, please visit our website, [http://csb.uncw.edu/acg/vita.html](http://csb.uncw.edu/acg/vita.html), the IRS website [https://www.irs.gov/Individuals/Free-Tax-Return-Preparation-for-You-by-Volunteers](https://www.irs.gov/Individuals/Free-Tax-Return-Preparation-for-You-by-Volunteers), or contact Dr. Victoria Hansen at 910-962-3776.
For the first time since the beginning of the COVID-19 pandemic, UNCW Cameron School of Business will be hosting an in-person business week. We encourage students to attend sessions in several concentrations to connect with alumni and executives in different industries. These few days are a fantastic opportunity to network and learn more about life and success after UNCW.

Below you will find the schedule for Accountancy and Business Law, remember to check the Business Week page for updates and the complete schedule. We hope to see you there!

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<th>Tuesday 3/29/2022</th>
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<td><strong>Room 1</strong></td>
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<td>Accounting Careers in M&amp;A and Transactions</td>
<td>Careers in Internal Auditing</td>
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<td>IT Security / Cyber Security Services</td>
<td>Various Career Paths in Taxation</td>
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<td>Public Accounting: Careers in Auditing</td>
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<td>Public Accounting: Careers in Tax</td>
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<td>Where My Accounting Degree Took My Career</td>
<td>Interviewing Dos &amp; Don’ts for Accounting Positions</td>
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<td>How COVID Changed the Accounting Profession</td>
<td>View From the Top: Managing Partners in Public Accounting (Room 105)</td>
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<td>Accounting Firm Gold Sponsor Mixer: 5-6 PM in CIS lobby</td>
<td>诈骗 Examination and Forensics</td>
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Diane graduated from UNCW in 1992 with her BA in Elementary Education and earned her J.D. in 2000 from UNC Law School. Diane’s work experience includes 4 years as an elementary school teacher and practicing law, primarily in residential real estate, for over 10 years. While practicing law, she also taught Business law as an adjunct instructor at both UNCW and Cape Fear Community College.

In 2018, Diane fully transitioned into higher education when she was hired at Cape Fear Community College as a full-time instructor in the Paralegal Technology Program. In addition to her duties as an instructor, Diane also advised and recruited students for the program as well as coordinated the internship program for paralegal students.

In 2022, Diane was hired as MSA Program Coordinator. Her responsibilities include marketing and recruiting MSA students, coordinating MSA events, and supporting our AACSB accreditation data collection and analysis. She continues to teach business law as an adjunct professor at UNCW.
Dr. Steven Kaszak joined the Cameron School of Business faculty in 2021 following the completion of his Ph.D from the University of North Texas. He holds both a Masters of Accountancy and a Bachelors in Accountancy from Coastal Carolina University. He is a member of the American Accounting Association.

Dr. Kaszak specializes in teaching tax courses at both the undergraduate and graduate levels. He primarily focuses on research exploring the judgement and decision-making processes of individual taxpayers and accounting professionals. His research utilizes social and cognitive psychology to explore various accounting settings, such as the tax compliance behavior of individual taxpayers, the professional skepticism of auditors, and the investment choices of nonprofessional investor and managers. His work appears in journals including *The Journal of Information Systems* and *The Journal of Accounting and Public Policy*.

Ann N. Mungai earned her Bachelor of Science (BSc.) - and Master of Science (MSc.) - both in Accounting from The University of New Orleans, Louisiana, and her Ph.D. in accounting from Florida Atlantic University (FAU), Florida. Before joining FAU for her Ph.D., Ann worked as an adjunct instructor at Mercer University, Georgia, where she taught Principles of Accounting and Principles of Finance. While teaching at Mercer University, Ann also worked as an accountant at Nichols, Cauley & Associates, LLC, Georgia. Ann is a licensed Certified Public Accountant (CPA) in Kenya, where she had practiced as an accountant before relocating to the USA.

Her research interest is financial archival, with a concentration in international accounting, corporate governance, and diversity. Ann and her husband have two children, and they enjoy traveling together.
Visit our Students & Alumni page at www.uncw.edu/career/students.html for more information about the resources and services you have lifetime access to as a UNCW alum! Use SeaWork to search for jobs, view Career Center Events, and access other powerful job search resources like CareerShift, CandidCareer, InterviewStream and GoinGlobal!

Access Your Account
- Login to SeaWork at www.myseawork.com (Your username is your 850# and your password is the portion of your UNCW email address before the “@”).
- Update your profile: hover over the “My Profile & Docs” tab and click “My Profile.”

Search for Jobs
- Hover over the “My Job and Internship Search” tab and click “Job Search.”
- Search by Keyword, Job City, and/or Position Type. Click “Advanced Search” to also search by Job ID, Employer Industry, Organization Name and more!

Upload Documents
- Hover over the “My Profile & Docs” tab and click “My Documents.”
- Upload your cover letter, resume, letters of recommendation and/or references to use when applying for jobs which require applicants to “Drop Resume” through SeaWork (visible in the job posting).

Unable to Access Your Account?
- Click “Reset Forgotten Password” and a new password will be sent to the email address on file in your account.
- Contact the Career Center at 910.962.3174 or careercenter@uncw.edu
Visit our Employers Page at www.hireaseahawk.com for more details about advertising job opportunities with UNCW and ways you can be involved with the Career Center to connect with students.

- Login to SeaWork at www.myinterface.com/uncw/employer/ or click “Register” to create a new account if you have not used SeaWork before.

- The first screen will prompt you to find your organization (employer name) in the system; if it does not auto-populate, you can add it as a new employer by clicking “Can’t find your organization?” Complete the appropriate fields with contact information for your organization.

- In the next section, you will input your personal contact information, since you will be the contact linked to the job. Click Save and submit your profile. After you have submitted your information, you will be logged into SeaWork.

- To post the job, hover over the “My Jobs” tab at the top of the screen and click “New Job” from the drop-down menu.

- Enter your job posting information and click Save.

**Carefully review the following fields in the posting information section:**

1. Post Date - enter the date you wish this job posting to be available to applicants.
2. Expire Date - enter the date you wish this job posting to no longer be available to applicants.
3. Show Contact Information - allows applicants to view your contact information.
4. Allow Students to Apply Online via SeaWork - you will receive an email notification for each submission.

- After you have completed and saved the job, it will go into a pending file to be approved typically within one business day.

- To edit or close your job, login to SeaWork, hover over “My Jobs” and click “Job List.” Select the job you want to edit, or click “Close Job.”


Please consider a gift to the Accountancy and Business Law Fund and explore opportunities to enhance the impact of your contribution through matching gift programs. Membership in the UNCW Society is a great way to help Seahawk students enjoy the same powerful learning experiences that helped propel you into the profession. For more information visit: https://giving.uncw.edu.

Thank you!