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RETHINKING THE BOTTOM LINE: MAKING A DIFFERENCE WHILE MAKING MONEY

As the United States comes out of the Great Recession, the role of the non-profit worker is dramatically shifting from primarily a social service provider position to one with a strong focus on developing sustainable market-based strategies that incubate and expand small businesses, bolster commercial corridors, create jobs and catalyze asset growth in American families.

Please join special guest speaker and UNCW alumnus, Jeremy S. Carter, in a comprehensive discussion of the evolving non-profit industry. Mr. Carter will highlight career tracks for business-minded students through a showcase of several non-profit projects currently being implemented across the country and experiences taken from his own work with the National Association for Latino Community Asset Builders.

As Resource Development Coordinator for NALCAB, Jeremy works daily with non-profits across the country seeking new means to economically stimulate low-income Latino and immigrant communities hit hard by the recent recession and struggling to overcome the wealth gap that divides the nation.

