

INB Concentration Overview & Requirements

Students pursuing an INB Concentration must:

- (1) Choose **one (1) INB Track** from the nine track options
- (2) Demonstrate **proficiency in a foreign language**
- (3) Complete a **formal international experience**
- (4) Earn a grade of **C- or better in all concentration classes, INB 300**, and (where applicable) in the **CSB Core Course** corresponding to the selected Track. (See separate Advising Worksheet for details).

Foreign Language Proficiency Requirement

The **foreign language proficiency requirement** can be met in one of the following ways:

- A. Complete a Minor/Major in a World Language, **OR**
- B. Earn a grade of C or better in one **approved* 300- or 400-level world language course, **OR**
- C. Pass the [Foreign Language Competency Exam](#) no later than the semester prior to graduation.

*Courses taught in English do not apply, nor many advanced grammar/composition/reading courses. See INB Coordinator for details.

International Experience Requirement

Students must earn a minimum of 3 credit hours via:

- A. Participation in a formalized [study abroad](#) or exchange program, **OR**
- B. Completion of an [international internship](#) program offered through UNCW, **OR**
- C. An alternate pre-approved experience by the INB Coordinator.

Additional Information

Students may not pursue more than one INB track, but are encouraged to add any other CSB Concentration. Students may “double-count” up to six credit hours to meet the requirements of two different concentrations.

INB Track Options

1. Business Analytics Track

INB Core Course Options – CHOOSE 4		Prerequisites	Term
BLA 371	Intl Business Law	Jr or Sr Standing	FA
*ECN 426	Intl Trade & Finance	INB 300	Both
*FIN 439	Multinational Financial Mgt	FIN 335, INB 300	Both
*MGT 352	Intl Mgt (WI)	INB 300, Pre/Co-Req: MGT 350	Both
*MKT 442	Intl Marketing	MKT 340, INB 300	Both
*SCM 377	Intl Ops Mgt (WI)	INB 300, SCM 370	Both
BAN Courses – CHOOSE 3		Prerequisites	Term
BAN 304	Analytics Tools & Applications	MAT 111 or MAT 150	Both
BAN 305	Intro to Business Analytics	BAN 280	Both
BAN 306	Descriptive Analytics (WI)	Pre/Co-Req: BAN 305	Both
*BAN 402	Predictive Analytics	BAN 304, Pre/Co-Req: BAN 305	Both
*BAN 403	Prescriptive Analytics	BAN 304, Pre/Co-Req: BAN 305	Both

2. Cybersecurity Track

INB Core Course Options – CHOOSE 4		Prerequisites	Term
BLA 371	Intl Business Law	Jr or Sr Standing	FA
*ECN 426	Intl Trade & Finance	INB 300	Both
*FIN 439	Multinational Financial Mgt	FIN 335, INB 300	Both
*MGT 352	Intl Management (WI)	INB 300, Pre/Co-Req: MGT 350	Both
*MKT 442	Intl Marketing	MKT 340, INB 300	Both
*SCM 377	Intl Operations Mgt (WI)	INB 300, SCM 370	Both
Required CYBR Courses		Prerequisites	Term
CYBR 201	Fundamentals of Cybersecurity	Sophomore standing	Both
MIS 320	Network Fundamentals	C- in CYBR 201 or MIS 213	Both
MIS 322	Information Assurance (WI)	CYBR 201	Both

3. Economics Track

INB Core Course Options – CHOOSE 3		Prerequisites	Term
BLA 371	Intl Business Law	Jr or Sr Standing	Fall
*FIN 439	Multinational Financial Mgt	FIN 335, INB 300	Both
*MGT 352	Intl Management (WI)	INB 300, Pre/Co-Req: MGT 350	Both
*MKT 442	Intl Marketing	MKT 340, INB 300	Both
*SCM 377	Intl Operations Mgt (WI)	INB 300, SCM 370	Both
Required ECN Courses		Prerequisites	Term
*ECN 326	Comparative Econ Systems		Both
*ECN 426	Intl Trade	INB 300	Both
*ECN 429	Econ of Growth & Dev (WI)		FA
ECN _____	300- or 400-level ECN Elective	Varies	Varies

4. Entrepreneurship & Business Development Track

INB Core Course Options – CHOOSE 3		Prerequisites	Term
BLA 371	Intl Business Law	Jr or Sr Standing	Fall
*ECN 426	Intl Trade & Finance	INB 300	Both
*FIN 439	Multinational Financial MGT	FIN 335, INB 300	Both
*MKT 442	Intl Marketing	MKT 340, INB 300	Both
*SCM 377	Intl Operations Mgt (WI)	INB 300, SCM 370	Both
Required EBD Courses		Prerequisites	Term
EBD 380	Entrepreneurship	Pre/Co Req ACG 203	Both
*EBD 482	Global Entrepreneurship	INB 300	SP
*MGT 352	Intl Management (WI)	INB 300, Pre/Co-Req: MGT 350	Both
Plus One:	*EBD 354; *EBD 383; or *MGT 351		Varies

5. Finance Track

INB Core Course Options – CHOOSE 3		Prerequisites	Term
BLA 371	Intl Business Law	Jr or Sr Standing	Fall
*ECN 426	Intl Trade & Finance	INB 300	Both
*MGT 352	Intl Management (WI)	INB 300, Pre/Co-Req: MGT 350	Both
*MKT 442	Intl Marketing	MKT 340, INB 300	Both
*SCM 377	Intl Operations Mgt (WI)	INB 300, SCM 370	Both
Required FIN Courses		Prerequisites	Term
FIN 330	Principles of Investments (WI)	ACG 201, ECN 222, FIN 335	Both
*FIN 336	Intermediate Corporate Finance	FIN 335	Both
*FIN 439	Multinational Financial Mgt	FIN 335, INB 300	Both
FIN	400-level FIN Elective	Varies	Varies

6. Information Systems Track

INB Core Course Options – CHOOSE 4		Prerequisites	Term
BLA 371	Intl Business Law	Jr or Sr Standing	FA
*ECN 426	Intl Trade & Finance	INB 300	Both
*FIN 439	Multinational Financial Mgt	FIN 335, INB 300	Both
*MGT 352	Intl Management (WI)	INB 300, Pre/Co-Req: MGT 350	Both
*MKT 442	Intl Marketing	MKT 340, INB 300	Both
*SCM 377	Intl Operations Management (WI)	INB 300, SCM 370	Both
Required MIS Courses		Prerequisites	Term
MIS 315	Mgt of Database Systems	MIS 213 or CIT 213	Both
*MIS 411	Information Systems Analysis (WI)	Pre/Co Req MIS 315	Both
Plus One:		Prerequisites	Term
MIS 303	Programing for Analytics	MIS 213 or CIT 110	Varies
MIS 310	Web & Device Dev Languages	MIS 213 or CT 110 or CSC 131	Both
MIS 323	Bus Telecomm & Enabling Tech	MIS 213	SP
*MIS 419	Info Technology Project Mgt	Pre/Co Req MIS 411	SP
*MIS 480	IT Resource Planning & Mgt	MIS 411 w/ grade of C-	Both

7. Management Track

INB Core Course Options – CHOOSE 3		Prerequisites	Term
BLA 371	Intl Business Law	Jr or Sr Standing	Fall
*ECN 426	Intl Trade & Finance	INB 300	Both
*FIN 439	Multinational Financial Mgt	FIN 335, INB 300	Both
*MKT 442	Intl Marketing	MKT 340, INB 300	Both
*SCM 377	Intl Operations Mgt	INB 300, SCM 370	Both
Required MGT Courses		Prerequisites	Term
*MGT 352	Intl Management	INB 300, Pre/Co-Req: MGT 350	Both
*MGT 356	Human Resource Mgt	Pre/Co-Req: MGT 350	Both
Plus Two:		Prerequisites	Term
*EBD 383 or	Entrepreneurship Analytics or	EBD 380 MGT 350	SP
*MGT 353	Human Resource Analytics		
*MGT 351	Green Bus & Sustain	Jr Standing	SP
MGT 355	Ethics in Management	MGT 350	SP
*MGT 359 or	Staffing and Selection or	MGT 356 Pre/Co-Req: MGT 356	Both
*MGT 457	Training and Dev (WI)		
*MGT 358	Organizational Behavior		Both

8. Marketing Track

INB Core Course Options – CHOOSE 3		Prerequisites	Term
BLA 371	Intl Business Law	Jr or Sr Standing	FA
*ECN 426	Intl Trade & Finance	INB 300	Both
*FIN 439	Multinational Financial Mgt	FIN 335, INB 300	Both
*MGT 352	Intl Management (WI)	INB 300, Pre/Co-Req: MGT 350	Both
*SCM 377	Intl Operations Mgt (WI)	INB 300, SCM 370	Both
Required MKT Courses		Prerequisites	Term
*MKT 343	Mktg. Intelligence & Com (WI)	MKT 340 w/ grade of C-	Both
*MKT 348	Professional Selling	MKT 340	Both
*MKT 349	Consumer Behavior	MKT 340	Both
*MKT 442	Intl Marketing	MKT 340, INB 300	Both

9. Supply Chain Management Track

INB Core Course Options – CHOOSE 3		Prerequisites	Term
BLA 371	Intl Business Law	Jr or Sr Standing	FA
*ECN 426	Intl Trade & Finance	INB 300	Both
*FIN 439	Multinational Financial Mgt	FIN 335, INB 300	Both
*MGT 352	Intl Management (WI)	INB 300, Pre/Co-Req: MGT 350	Both
*MKT 442	Intl Marketing	MKT 340, INB 300	Both
Required SCM Courses		Prerequisites	Term
*SCM 377	Intl Operations Mgt (WI)	INB 300, SCM 370	Both
Plus Three:		Prerequisites	Term
*SCM 371	Logistics & Distribution Mgt	SCM 370	Both
*SCM 375	Quality Management	SCM 370	FA
*SCM 379	Purchasing & Materials Mgt	SCM 370	Both
*SCM 475	Supply Chain Management	SCM 370	Both