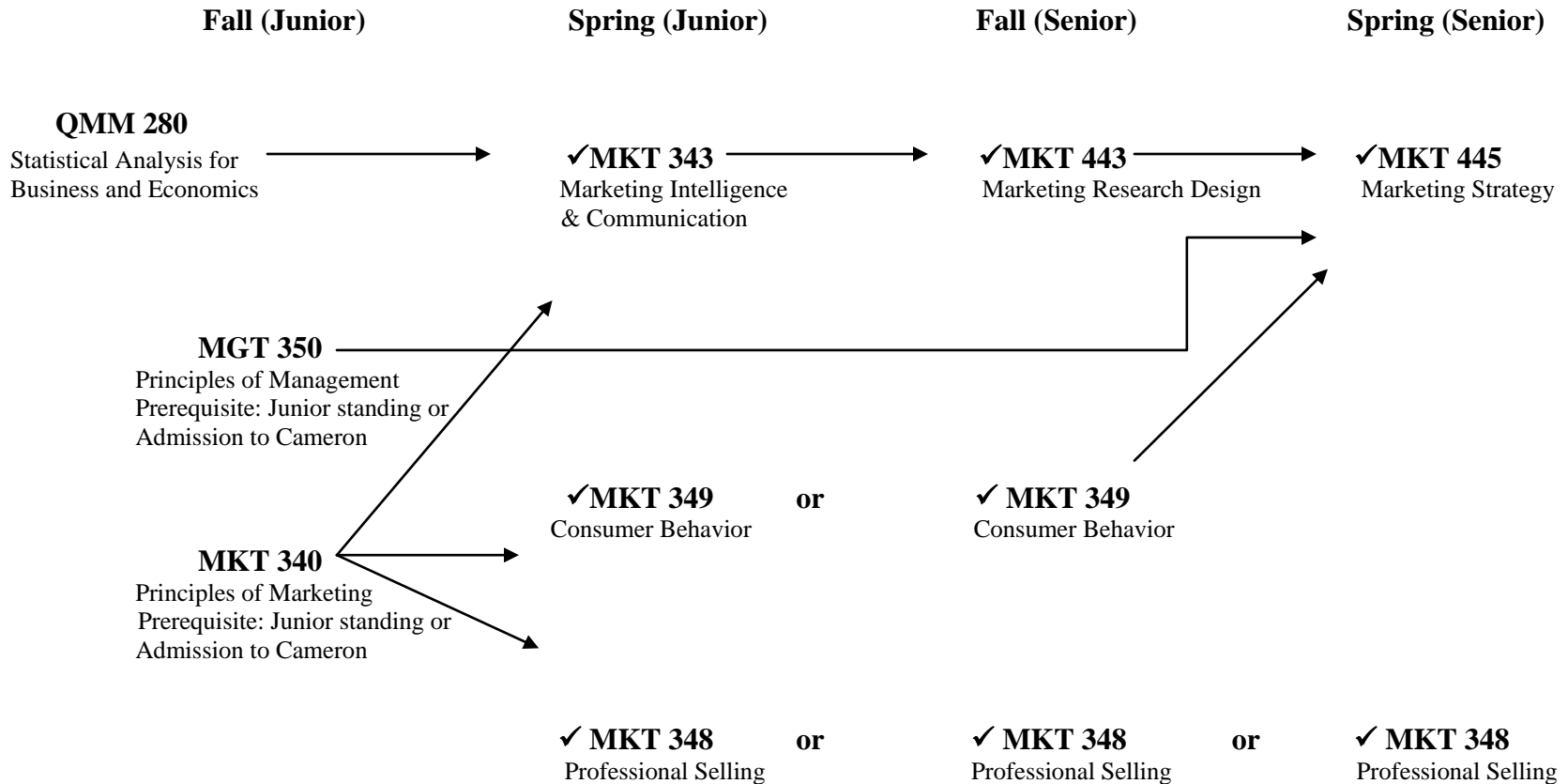


# Marketing Course Flow Chart 2011 – 2012 Catalogue

✓ Admission to Cameron Required



**Credit Hours:**

Intelligence	3
Research	3
Strategy	3
CB	3
Selling	<u>3</u>
	15
Electives (2)	<u>6</u>
Total	21

<p>✓<b>MKT Elective (1)</b></p>	<p>✓<b>MKT Elective (2)</b></p>
<p>Electives can be taken Spring of Junior year or Fall or Spring of Senior year</p>	