

Pi Sigma Epsilon & American Marketing Association

Marketing Organizations at UNCW

Pi Sigma Epsilon

- Marketing and Professional Selling fraternity
- Compete in regional and national sales competitions
- Helps students connect with professionals in this area and grow their network
- Learn how to brand yourself
- More about selling and sales



PI SIGMA EPSILON
YOUR BUSINESS ADVANTAGE FOR LIFE

American Marketing Association

- Still in the works at UNCW
- Increase understanding of the marketing profession
- Attend marketing conferences hosted by professionals
- More about marketing strategy and design



**AMERICAN MARKETING
ASSOCIATION**

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