

Bachelor of Science {B.S.} in Business Administration

1 Choose a Concentration

SELECT FROM:

** Cannot select multiple concentrations from a single department*

- ACCOUNTANCY
- BUSINESS ANALYTICS
- ECONOMICS
- ENTREPRENEURSHIP & BUSN DEVELOPMENT
- FINANCE
- HUMAN RESOURCE MANAGEMENT
- INTERNATIONAL BUSINESS
- MANAGEMENT INFORMATION SYSTEMS
- MANAGEMENT & LEADERSHIP
- MARKETING – PROFESSIONAL SELLING
- MARKETING - MARKETING STRATEGY
- SUPPLY CHAIN MANAGEMENT

2 Get Admitted to CSB

- ✓ COMPLETE THE ADMISSION COURSES WITH A C- OR BETTER

- ENG 100 OR 101
- MAT 151 OR 161
- ACG 201 + ACGL 201
- ENG 200 OR 201
- BAN 280
- ECN 221
- ECN 222

- ✓ EARN A MINIMUM 2.7 CUMULATIVE GPA AT UNCW
- ✓ EARN SOPHOMORE STANDING WITH 30+ CREDIT HOURS
- ✓ EARN RESIDENCY OF 12 CREDIT HOURS AT UNCW IN CSB COURSEWORK ** can include courses listed above*

APPLY ONLINE
THROUGH CSB
PORTAL

3

Take Business Core Courses

✓ CHECK FOR COURSE PRE-REQUISITES

- BUS 292 + ENG 292
- ACG 203
- MIS 313
- SCM 370
- FIN 335
- BLA 361
- INB 300
- MGT 350
- MKT 340
- MGT 455 {CAPSTONE}

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Take Concentration Courses

- ✓ COMPLETE 18 – 21 ADDITIONAL CREDIT HOURS
- ✓ COURSES WILL VARY DEPENDING ON CONCENTRATION CHOICE

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Apply to Graduate!

- ✓ MINIMUM 2.0 CUMULATIVE GPA REQUIRED
- ✓ MUST EARN 124 CREDIT HOURS



Bachelor of Arts {B.A.} in Economics

1

Get Admitted to CSB

- ✓ COMPLETE THE ADMISSION COURSES WITH A C- OR BETTER

MAT 151 OR 161

BAN 280 OR STT 215

ECN 221

ECN 222

- ✓ EARN A MINIMUM 2.7 CUMULATIVE GPA AT UNCW
- ✓ EARN SOPHOMORE STANDING WITH 30+ CREDIT HOURS
- ✓ EARN RESIDENCY OF 12 CREDIT HOURS AT UNCW, INCLUDING AT LEAST 6 HOURS OF ECONOMICS AT THE 200 LEVEL OR HIGHER

APPLY ONLINE
THROUGH CSB
PORTAL

2

Take Advanced Econ Courses

- ✓ COMPLETE WITH A C- OR BETTER

**check for course prerequisites*

***Requires 6 hrs of ECN at 300 level + 3 hrs ECN at 400 level*

ECN 321

ECN 328

ECN 322

ECN 377

ECN 326

ECN 477

ECN 426

ECN 3__

ECN 324

ECN 3__

ECN 4__

3

Apply to Graduate!

- ✓ MINIMUM 2.0 CUMULATIVE GPA REQUIRED
- ✓ MUST EARN 124 CREDIT HOURS

